



CROWNE PLAZA HOLLYWOOD BEACH:
THE EPICENTER OF OLD FLORIDA FUN, ACTIVITIES AND ATTRACTIONS

Hollywood, Fla. – Travelers “in the know” are well aware of Hollywood, Florida; for its fantastic beaches, convenient location to Fort Lauderdale/Hollywood International Airport and multitude of timeless activities around the clock. Guests of the brand new Crowne Plaza Hollywood Beach can enjoy a relaxing getaway and never leave the expansive pool area on the Intracoastal Waterway; however, they can also explore the many attractions where South Florida converges. Named an “All-American City 2007” by the National Civic League, Hollywood’s attractions are easily accessible by the city’s new trolley system that stops at the hotel throughout the day.

-The Beach-

Hollywood offers a six-mile stretch of sand, which begins just across Ocean Boulevard from Crowne Plaza Hollywood Beach. Many areas of the Blue Wave-certified beach offer comfortable cabanas and sun beds available for rent, perfect for listening to the waves hitting the shore. Water sport activities are also available as well as friendly volleyball games, calming yoga and Tai Chi classes.

-The Broadwalk -

Named one of America’s top ten nostalgic promenades, the Hollywood Beach Broadwalk is a brick-lined pedestrian walk-way, more than two-mile in length. Walkers, runners, bicyclists and rollerbladers can start their morning workout here, before exploring the charming shops and cafes bordering the coast. The Beach Theater features a full season of live musical performances, festivals and cultural events.

-The Historic Downtown-

Sidewalk cafes, boutiques, shops, restaurants and art galleries line the pedestrian-friendly section along Hollywood Boulevard and Harrison Street, which is on the National Register of Historic Places. Downtown Hollywood is the backdrop for year-round street markets, festivals, the Art and Culture Center of Hollywood and ArtsPark at Young Circle, a 10-acre playground for all ages. The ArtsPark, which features works by Ritsuko Taho, is complimented by year round heritage festivals and the annual Hollywood Festival of Arts in October. When the sun goes down, there is no better South Florida destination to take in live jazz, blues and rock than Downtown Hollywood.

CROWNE PLAZA HOLLYWOOD BEACH – 2

- The Green Side -

Guests looking to get in touch with nature have a bevy of activities to choose from night-time kayaking during the full moon to observing alligators in the Everglades. The 88-acre Anne Kolb Nature Center and West Lake Park is home to 1,500 acres of mangrove forests to bike, hike and kayak. For ocean fun, John U. Lloyd State Park provides an abundance of activities including surf fishing, canoeing, swimming and boating. On the western edge of Hollywood, the Seminole Okalee Indian Village is a popular attraction for observing the diversity of the Everglades eco-system on a swamp buggy tour or airboat tour.

- The Homestretch -

Less than a mile from Crowne Plaza Hollywood Beach are two of the premiere gaming facilities that call South Florida home. Mardi Gras Racetrack & Gaming Center is home to 1,100 Vegas-style slot machines, ready for travelers to test their luck. Home to the 30 table Poker Room, the venue also offers live greyhound racing, harness and thoroughbred simulcasts. Gulfstream Park Racing & Casino is track of the Florida Derby each March, and world-class horse racing and simulcasts from around the country and casino favorites.

- The Fairway -

Packing the clubs is a must for golfers staying at Crowne Plaza Hollywood Beach as guests have access to preferred tee times at Diplomat Golf Resort & Spa, which is home a an 18-hole championship course managed by internationally renowned Troon Golf®. The hotel concierge can also make reservations for a round at the nearby 18-hole Hollywood Beach Golf Resort or challenging nine-hole Eco Grande Golf Course.

- About Crowne Plaza Hollywood Beach -

Ideally located between Fort Lauderdale and Miami on the picturesque Intracoastal Waterway, the new 10-story, contemporary-designed Crowne Plaza Hollywood Beach features 311 well-appointed rooms with expansive balconies, offering views of the Intracoastal or the Atlantic Ocean. Lush tropical landscaping surrounds the resort's spectacular waterfront infinity-edge, free-form pool, ideal for romantic waterfront dining, special events or relaxing under a cabana. The property also offers two culinary options – Elements Bistro, featuring continental cuisine, and poolside Tiki Bar & Grille – 10,000 square feet of meeting space, fitness center, signature holistic Sleep Advantage Program and convenient beach access. Plans call for an adjacent full-service marina.

Crowne Plaza Hollywood Beach is located at 4000 South Ocean Drive, Hollywood, Florida 33019. For more information, please call (954) 454-4334. Visit www.cphollywoodbeach.com.

###