



CROWNE PLAZA HOLLYWOOD BEACH FACT SHEET

- OVERVIEW:** The brand new Crowne Plaza Hollywood Beach is a 10-story, contemporary-designed property featuring 311 well-appointed rooms with expansive balconies that offer views of the Intracoastal or the Atlantic Ocean. Lush tropical landscaping surrounds the hotel's spectacular waterfront infinity-edge, free-form pool, ideal for romantic waterfront dining, special events or relaxing under a cabana. The property also offers two culinary options – *Elements Bistro*, featuring continental cuisine, and poolside *TIKI Bar* – 10,000 square feet of meeting space, fitness center, signature holistic Sleep Advantage® Program and convenient beach access. Plans call for an adjacent full-service marina.
- OPENING DATE:** October 2007
- LOCATION:** Ideally located between Fort Lauderdale and Miami on the picturesque Intracoastal Waterway, convenient to the culinary, culture, nightlife and shopping South Florida has to offer. Hollywood's six-mile beach and oceanfront Boardwalk offers a bevy of water sport activities, boat rentals and sunset cruises and it's new trolley system transports guests from the property to downtown restaurants and shops.
- The is near Aventura Mall, Port Everglades, golf courses, Gulfstream Racetrack & Gaming Complex, Broward Center for the Performing Arts, Greater Fort Lauderdale/Broward County Convention Center and Mardi Gras Racetrack and Gaming Center.
- INTERIOR DESIGN:** Ferrari Interiors, Fort Lauderdale, FL.
- ACCOMODATIONS:** All guest rooms and suites are non-smoking and feature expansive walk-out balconies overlooking the Intracoastal Waterway or Atlantic Ocean. Standard King Rooms and Standard Double Rooms are 462 square feet. King Suites measure 900 square feet and feature separate living and bedroom space. Executive Level guestrooms and three suites are located on the top three floors of the hotel.
- Kids 12 years and under stay complimentary with parent with existing bedding. Cribs are available upon request.
- Guest room features include:
- Complimentary high speed internet service
 - Flat-screen televisions
 - CD player
 - Ergonomic chair, desk & lamp
 - Chaise lounge
 - Choice of down or foam pillows
 - Microwave and mini-refrigerator

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- Coffee & tea service
- Full size iron and ironing board

**SLEEP ADVANTAGE®
PROGRAM:**

Crowne Plaza Hollywood Beach features Crowne Plaza Sleep Advantage program's holistic approach to sleep that includes the following:

- Ultra comfortable beds complete with plush duvet, luxurious sheets and seven pillows
- Designated Quiet Zone Floors to ensure maximum silence. Offered Sunday through Thursday with limited housekeeping or maintenance activities between 9 p.m. to 10 a.m. Children and leisure groups are booked in alternate areas of the hotel.
- Sleep CD and Relaxation Tips, comprehensive scientifically-based relaxation tips and exercise to promote healthy sleep habits
- Sleep amenities which include drape clip to block out unwanted light, eye mask, earplugs, nightlight and lavender spray

**AMENITIES/
SERVICES:**

Crowne Plaza Hollywood Beach's expansive heated free-form, infinity edge pool is situated on the Intracoastal Waterway and offers various lounging options including cabanas. The *TIKI* Bar & Grille is a popular venue to relax and enjoy food & beverage service.

The hotel's complimentary Fitness Center offers the latest equipment, free weights and flat-screen televisions.

Complimentary wireless high-speed internet is available in the lobby. The hotel also offers a business center featuring a computer workstation, internet, printer and fax services for a nominal charge.

The hotel's staff, 24-hour front desk and valet can assist with any request.

DINING OPTIONS:

Crowne Plaza Hollywood Beach offers two dining options – including *Elements Bistro* and bar, overlooking the infinity edge pool and Intracoastal Waterway. Offering breakfast, lunch and dinner, Elements is known for its delectable steak and seafood signature dishes as well as its selection of fresh salads, paninis and wraps for lunch.

TIKI Bar & Grille poolside and waterfront bar offers casual fare and a full menu of specialty drinks.

The hotel's coffee shop, Cool Beans, features Starbucks premium coffees, muffins, cakes, salads, sandwiches, soft drinks, juices sundries and cookies daily.

In-room dining is available from 6:30 a.m. to midnight.

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MEETING/EVENT SPACE: Crowne Plaza Hollywood Beach offers 10,000 sq. ft. of flexible indoor and outdoor meeting space that can accommodate from 10 to 250 people. The main ballroom is 2,184 square feet and can accommodate up to 160 for dinner and 200 theatre style. The hotel's elegant Waterway Pavilion overlooking the Intracoastal offers 3,200 square feet and is ideal for galas, weddings/receptions, Bar/Bat Mitzvahs, Quinces and other social affairs.

The resort guarantees a two-hour response to all inquiries. The Crowne Meetings Director assists from start to finish, and provides a daily client debriefing to ensure budgets and client satisfaction are maintained.

RATES: Seasonal, from \$159 per night to \$329 per night

GENERAL MANAGER: Clifford Ferrara

DIRECTOR OF SALES: Robin A. Orrell

ADDRESS/TELEPHONE: 4000 South Ocean Drive
Hollywood, FL 33019

**INFORMATION/
RESERVATIONS:** 954-454-4334; Toll Free: 800-227-6963

WEB SITE: www.cphollywoodbeach.com

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