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## MEDIA ALERT

### **STRESS-FREE CRUISING WITH CROWNE**

*HOLLYWOOD, FL April 1, 2009* – Cruising just got better thanks to Crowne Plaza Hollywood Beach’s “Park and Cruise” package. Guests who book a one night stay begin their vacation a day early at this tranquil 311-room boutique hotel ideally located minutes from Port Everglades. On the day of the cruise, guests will have their transportation to the Port provided for them while their car stays safely parked at the Crowne Plaza Hotel until their return.

What better way to get into the cruising spirit than to lounge at Crowne’s infinity pool located on the picturesque Intracoastal Waterway, have lunch and cocktails on the water at LAVA Tiki Bar and Grille and then enjoy a romantic waterside dinner at Elements Bistro. Complete the day with a peaceful nights sleep in a luxury room featuring Crowne’s signature holistic Sleep Advantage program and wake up rested and ready to cruise. After the cruise, guests simply take a taxi back to the Crowne Plaza (fare not included) and pick up their car. “Of course we won’t mind if they choose to stay another night enjoying all the amenities Crowne Plaza Hollywood Beach has to offer,” said Misty Polihronakis, Director of Sales & Marketing for Crowne Plaza Hollywood Beach.

“Our guests love our new “Park and Cruise” package and have told us it makes starting their cruise stress free. They don’t have to worry about parking or the security of their car while they are gone. We send them off to their cruise well rested, relaxed and ready to make the most of their vacation. We strive to take exceptional care of each of our guests to ensure their experience with us is spectacular. This is just another service that supports that goal,” added Ms. Polihronakis.

To book your “Park and Cruise” package, please visit us online at [www.cphollywoodbeach.com](http://www.cphollywoodbeach.com). Information: 954-454-4334

### **About Crowne Plaza Hollywood Beach**

*Ideally located between Fort Lauderdale and Miami on the picturesque Intracoastal Waterway, the 10-story, contemporary-designed Crowne Plaza Hollywood Beach Resort features 311 well-appointed rooms with expansive balconies, offering views of the Intracoastal or the Atlantic Ocean. Lush tropical landscaping surrounds the resort's spectacular waterfront infinity-edge, free-form pool, ideal for romantic waterfront dining, special events or relaxing under a cabana. The property also offers two culinary options – Elements Bistro, featuring continental cuisine, and poolside LAVA Tiki Bar & Grille – 10,000 square feet of meeting space, fitness center, signature holistic Sleep Advantage Program and convenient beach access. Crowne Plaza Hollywood Beach Resort is located at 4000 South Ocean Drive, Hollywood, Florida 33019. For more information, please call (954) 454-4334. Visit [www.cphollywoodbeachresort.com](http://www.cphollywoodbeachresort.com).*

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