



CROWNE PLAZA

HOLLYWOOD BEACH

THE PLACE TO MEET.

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MEDIA ALERT

EXPERIENCE SOUTH FLORIDA'S UNIQUE BANQUET AND SPECIAL EVENTS VENUE CROWNE PLAZA HOLLYWOOD BEACH SPARKLES AS HOLLYWOOD'S BRIGHTEST STAR

HOLLYWOOD, Fla. April 15, 2009 – Crowne Plaza Hollywood Beach is thrilled to announce its venue as South Florida's most creative, unique setting for special events and banquets. Situated on the edge of the glistening Intracoastal Waterway, this innovative 3000 square foot space can be magically transformed into unlimited themes, making your occasion distinctive and "YOU"nique. Wedding receptions, reunions, bar and bat mitzvah's and social galas are just a few of the events Crowne Plaza Hollywood Beach can expertly host. Supported by its exceptional catering services and staff, every detail is handled with impeccable care and attention.

Menu choices can be customized for your specific event theme, culture or taste. Internationally renowned Chef Prakash will create a delectable food experience guests will enjoy that complements the event theme. His Indian heritage coupled with his vast culinary practice provides the ideal foundation to create a personalized event menu ranging from the exotic to traditional.

"There is no other venue like this in South Florida. It has a special charm and appeal that was unexpected to find in a hotel venue. It is my favorite place to hold an event. My clients are always amazed that it is here and they didn't know about it. The location, atmosphere, staff are fantastic but it's the uniqueness of this space that make it top of my list," stated Sharon Lopez, South Florida event coordinator.

"When planning a special event, making it a memorable, unique experience for guests is a top goal. We ensure that our clients' vision is carried out flawlessly in every detail so

their celebration is a wonderful, unforgettable experience. . We take pride in making the planning process as pleasurable as the end result,” said Misty Polihronakis, Director of Sales & Marketing, Crowne Plaza Hollywood Beach.

To hold your next event at Crowne Plaza Hollywood Beach, contact **Pamela Presley** at 954 454 4334 or email her at ppresley@cphollywoodbeach.com.

About Crowne Plaza Hollywood Beach

Ideally located between Fort Lauderdale and Miami on the picturesque Intracoastal Waterway, the 10-story, contemporary-designed Crowne Plaza Hollywood Beach Resort features 311 well-appointed rooms with expansive balconies, offering views of the Intracoastal or the Atlantic Ocean. Lush tropical landscaping surrounds the resort’s spectacular waterfront infinity-edge, free-form pool, ideal for romantic waterfront dining, special events or relaxing under a cabana. The property also offers two culinary options – Elements Bistro, featuring continental cuisine, and poolside LAVA Tiki Bar & Grille – 10,000 square feet of meeting space, fitness center, signature holistic Sleep Advantage Program and convenient beach access. Crowne Plaza Hollywood Beach Resort is located at 4000 South Ocean Drive, Hollywood, Florida 33019. For more information, please call (954) 454-4334. Visit www.cphollywoodbeachresort.com.

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