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MEDIA ANNOUNCEMENT

HOLLYWOOD, Fla. March 4, 2008 – Tina Stiles, Business Travel Sales Manager at Crowne Plaza Hollywood Beach, FL, was recently nominated for the prestigious EAGLE Award. The Eagle Award recognizes outstanding sales performance in 2008 and is given to top performers who reflect premier skills. Tina was one of ten distinguished national sales executives nominated for this coveted accomplishment.

“The Eagle Award is a significant honor for Crowne Plaza properties nationwide and the hospitality industry. To have one of our own nominated is fantastic support for our exceptional staff and property in Hollywood Beach. We are proud of Tina and her noteworthy results,” stated Mike Long, General Manager of Crowne Plaza Hollywood Beach, FL.

About Crowne Plaza Hollywood Beach

Ideally located between Fort Lauderdale and Miami on the picturesque Intracoastal Waterway, the 10-story, contemporary-designed Crowne Plaza Hollywood Beach Resort features 311 well-appointed rooms with expansive balconies, offering views of the Intracoastal or the Atlantic Ocean. Lush tropical landscaping surrounds the resort’s spectacular waterfront infinity-edge, free-form pool, ideal for romantic waterfront dining, special events or relaxing under a cabana. The property also offers two culinary options – Elements Bistro, featuring continental cuisine, and poolside LAVA Tiki Bar & Grille – 10,000 square feet of meeting space, fitness center, signature holistic Sleep Advantage Program and convenient beach access. Plans call for an adjacent full-service marina. Crowne Plaza Hollywood Beach Resort is located at 4000 South Ocean Drive, Hollywood, Florida 33019. For more information, please call (954) 454-4334. Visit www.cphollywoodbeachresort.com.

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