



Contact:  
Gina Stouffer/Mike Hicks  
Lou Hammond & Associates  
Phone: 561-655-3836  
E-mail: [ginag@lhammond.com](mailto:ginag@lhammond.com)/[michaelh@lhammond.com](mailto:michaelh@lhammond.com)

**SOUTH FLORIDA'S CROWNE PLAZA HOLLYWOOD BEACH**  
**UNWRAPS A GIRLFRIEND GETAWAY PACKAGE**

*-Girls Just Want To Have Fun in Hollywood Beach, Fla.-*

HOLLYWOOD, Fla. April 24, 2008 – According to a recent survey by AAA (American Automobile Association), 39 percent of women plan to take a girlfriend getaway in the next three years. As maximizing time in the sun is a pre-requisite for today's busy ladies escaping board rooms and play rooms, the Crowne Plaza Hollywood Beach **Girlfriend Getaway Package** fits the bill at an affordable price. Located just ten minutes from Fort Lauderdale/Hollywood International Airport, girls can catch a morning flight and be on the beach before lunch. As the sun moves to the west, they can enjoy Crowne Plaza's popular Sunset Pool Deck overlooking the beautiful Intracoastal Waterway and even more Florida sunshine.

Florida's Hollywood is fast becoming a favorite weekend escape for its quaint boutiques, proximity to chic Aventura Mall and downtown emerging arts and music scene. Staying at the brand new Crowne Plaza Hollywood Beach, girls can hop on the city trolley for a night out on Harrison Street or the nostalgic beachfront Broadwalk before retiring to their private balcony to make plans for the next day.

Available for stays now – December 18, 2008, the Crowne Plaza Hollywood Beach **Girlfriend Getaway Package** includes the following:

- Three-night accommodations with a private balcony offering views of the Atlantic Ocean
- Champagne upon arrival
- Breakfast daily at Elements Bistro indoors or al fresco while watching yachts travel the Intracoastal Waterway
- Two drink coupons for tropical cocktails at Tiki Bar & Grille
- A Crowne Plaza Hollywood Beach cooler with all the necessary refreshments, snacks and goodies
- Rates for the four-day/three-night Crowne Plaza Hollywood Beach **Girlfriend Getaway Package** begin at \$199 per night, based on double occupancy and availability. \$39 per person, for third and fourth persons in the same room. For Crowne Plaza Hollywood Beach information and reservations, call 1-954-454-4334 ext. 231 or visit [www.cphollywoodbeach.com](http://www.cphollywoodbeach.com).

**- About Crowne Plaza Hollywood Beach -**

*Ideally located between Fort Lauderdale and Miami on the picturesque Intracoastal Waterway, the new 10-story, contemporary-designed Crowne Plaza Hollywood Beach features 311 well-appointed rooms with expansive balconies, offering views of the Intracoastal or the Atlantic Ocean. Lush tropical landscaping surrounds the resort's spectacular waterfront infinity-edge, free-form pool, ideal for romantic waterfront dining, special events or relaxing under a cabana. The property also offers two culinary options – Elements Bistro, featuring continental cuisine, and poolside Tiki Bar – 10,000 square feet of meeting space, fitness center, signature holistic Sleep Advantage Program and convenient beach access. Plans call for an adjacent full-service marina.*

*Crowne Plaza Hollywood Beach is located at 4000 South Ocean Drive, Hollywood, Florida 33019. For more information, please call (954) 454-4334. Visit [www.cphollywoodbeach.com](http://www.cphollywoodbeach.com).*