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## **SOUTH FLORIDA'S CROWNE PLAZA HOLLYWOOD BEACH** **ANNOUNCES SUMMER GAS FOR CASH**

HOLLYWOOD, Fla. June 10, 2008 – As the price of oil hovers over \$125 per barrel this summer, Crowne Plaza Hollywood Beach is providing cash for gas to vacationers looking to stay closer to home. The hotel's new **Summer Cash for Gas** package rewards guests staying two nights with a \$25 Visa Gift Card and three nights with a \$50 Visa Gift Card.

As part of the **Summer Cash for Gas** package, guests enjoy luxurious accommodations with Sleep Advantage® amenities, breakfast and a happy hour cocktail daily and a \$15 in-room movie credit. Rates begin at \$150 per night with a two night minimum.

Centrally located between the hot spots of Miami Beach and Fort Lauderdale, Hollywood is fast becoming a favorite destination for travelers "in the know" that appreciate its thriving music scene, culinary gems and pristine beaches. Set on the picturesque Intracoastal Waterway, the new 10-story, contemporary-designed Crowne Plaza Hollywood Beach features 311 well-appointed rooms with expansive balconies, offering views of the Intracoastal or the Atlantic Ocean.

Facilities and amenities include a spectacular waterfront infinity-edge, free-form pool surrounded by lush, tropical landscaping – an ideal setting for sunbathing, waterfront dining and special events; fitness room and 10,000 square feet of meeting space. Two culinary options include a poolside Tiki Bar & Grille and Elements Bistro, which features continental cuisine overlooking the Intracoastal. Hollywood's expansive beach is located just across the street from the property.

When it is time to unwind at Crowne Plaza Hollywood Beach, beds are fitted with luxurious sheets, plush duvets and seven pillows. The resort's holistic Sleep Advantage® Program features designated quiet-zone floors, sleep CD and relaxation tips, as well as a sleep amenity kit that includes an eye mask and drape clip to block out unwanted light, earplugs, nightlight and lavender spray.

Crowne Plaza Hollywood Beach is located at 4000 South Ocean Drive, Hollywood, Fla. 33019. For more information, please call (954) 454-4334 or visit [www.cphollywoodbeach.com](http://www.cphollywoodbeach.com).

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